

## For Immediate Release

## *The Beaver* announces appointment of new Editor

(WINNIPEG – April 19, 2007) Beginning with the August/September issue, Mark Reid joins Canada's National History Society as editor of *The Beaver: Canada's History Magazine*.

Most recently the assistant news editor at CanWest News Service in Winnipeg, Mark is a graduate of both Dalhousie University and the University of King's College, with extensive experience as a journalist and editor in Nova Scotia, New Brunswick, Alberta and Manitoba. His editorial background includes coordinating and executing national news coverage for CanWest's 11 major dailies, which have a combined circulation of more than 1.4 million readers; overseeing the development and launch of the University of Calgary's award-winning weekly newspaper; and editing OnCampus Quarterly magazine distributed to 30,000 University employees, donors and affiliates.

Mark replaces Doug Whiteway who after eight years with the magazine is leaving to pursue other publishing interests and to concentrate on writing more mystery novels under the pseudonym of C.C. Benison.

## About The Beaver and Canada's National History Society

*The Beaver* magazine is Canada's second oldest magazine, published in Winnipeg since 1920 and currently serves a subscriber base of over 45,000. It is the flagship publication of Canada's National History Society, a charitable organization devoted to popularizing Canadian history principally through its publishing and award recognition programs. In addition to publishing *The Beaver* magazine, History Society activities include *Kayak: Canada's History Magazine for Kids*, the Pierre Berton Award, the Governor General's Awards for Excellence in Teaching Canadian History.

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For more information, please contact:

Deborah Morrison, Publisher Canada's National History Society 1.800.816.6777 x22 dmorrison@historysociety.ca